

2024



**OPERATION
HONOR**

[OPERATION-HONOR.COM](https://www.operation-honor.com)





WHO WE ARE?

ABOUT US

Operation Honor was created to honor, connect, and build community with and for rural veterans throughout America.

This 2-day celebration event is the brainchild of Michelle Lang, Executive Director of the nonprofit Veteran Help Point, whose entire purpose is to connect rural veterans and their loved ones with the resources within their community.

Partnering with Ashleigh Love, Operation Honor 2024 is set to have national speakers, bands, and loads of family fun, all the while building community and celebrating veterans from all branches and deployments from central PA.

2 DAY EVENT

CREATING LIFE LONG COMMUNITY, CONNECTION, AND FAMILY FUN.

1

FRIDAY

JUNE 14, 2024

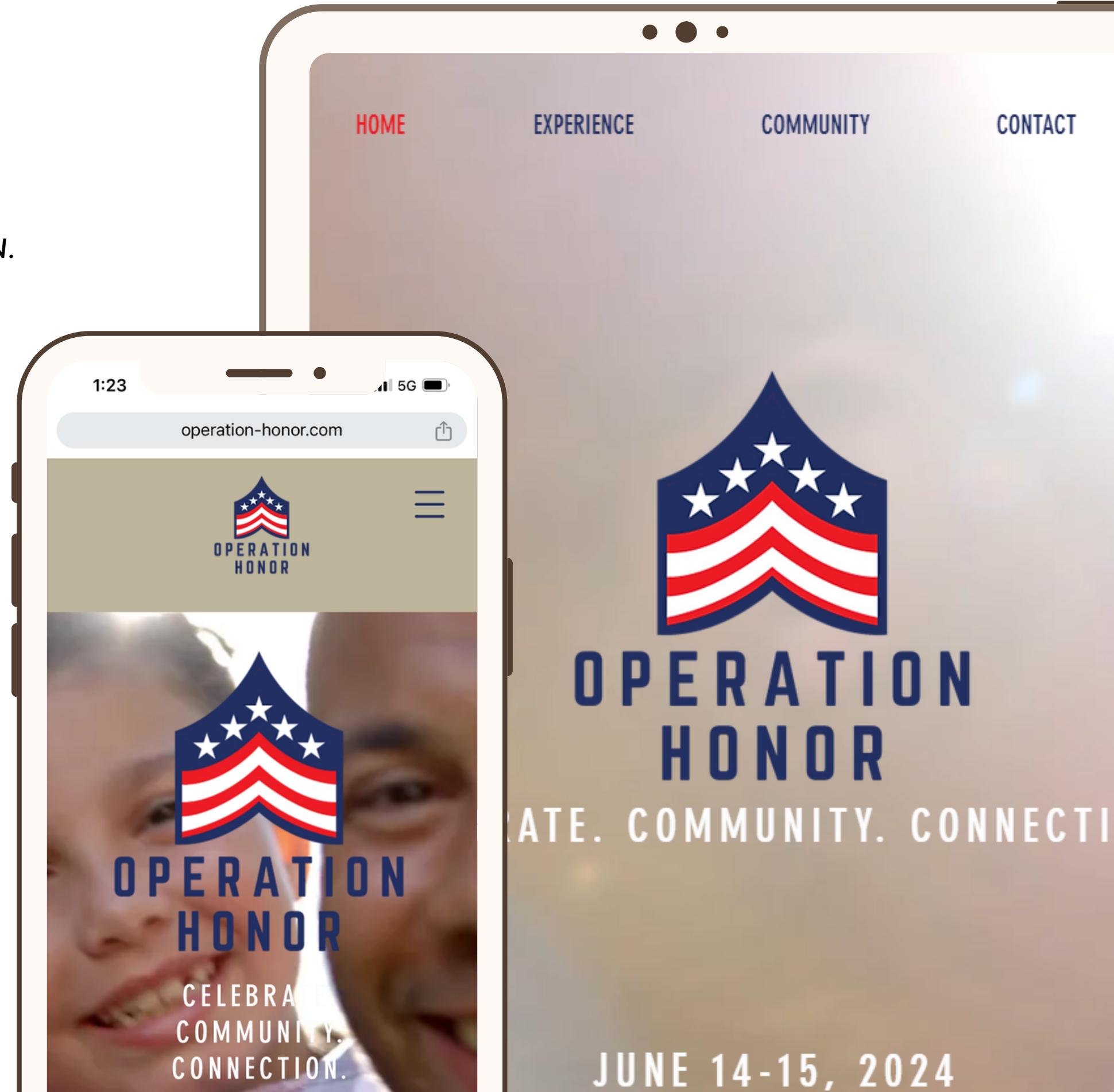
GOLF TOURNAMENT
DATE NIGHT EVENT
FREEDOM FIRST SPEAKERS PANEL
FLAG DEDICATION
LOCAL BANDS
LOCAL FOOD TRUCKS

2

SATURDAY

JUNE 15, 2024

KID FRIENDLY FUN
LOCAL/VETERAN VENDORS
LOCAL FOOD TRUCKS
MAIN STAGE SPEAKER
BANDS AND MUSICIANS
WHAT IS FREEDOM? CONTEST
DATE NIGHT EVENT



POWERFUL PARTNERSHIPS

BETTER TOGETHER

As a partner with Operation Honor, you are:

- At the forefront of building community pride
- Showing your love for veterans, both new and old
- Taking a clear pro-America stand
- Impacting a diverse range of community members, from young adults to parents with kids to retirees
- Your business is associated with known national speakers and bands, former Navy Seals, best-selling authors, and more
- 100% tax-deductible donation



STANDARD

PRIORITIZED ONLINE PROMOTION
ACROSS ALL PLATFORMS , EVENTS, AND
WEEKEND EXPERIENCES

1

POPULAR

ALL OF THE ABOVE PLUS PRINTED
PROMOTION ACROSS ALL PLATFORMS,
EVENTS, AND WEEKEND EXPERIENCES

2

VIP

ALL OF THE ABOVE PLUS MENTION AT EVERY
PRESS EVENT, EXCLUSIVE ACCESS TO ALL
SPEAKERS, MUSCIANS, AND EXPERIENCES

3

OVERALL EVENT SPONSORSHIPS

Want to be part of it all? We've got you covered. With our Overall Event Sponsorship packages, your company's logo can be associated with all of the pro-America, family-friendly fun.

**Overall Event Sponsorship packages
range from \$10k-\$30k.**

GOLF TOURNAMENT SPONSORSHIP

ALL GOLF SPONSORS RECIEVE

- Your company's logo on Event Tickets
- Your company's name mentioned in all email correspondence
- Your company's name on signage throughout the country club
- Day of and post-event promotion on social media channels

\$1500

Standard

2 Tournament Tickets

Meet and Greet

Logo on website

\$3500

Popular

As a Popular level sponsor, you receive all of the Standard level, plus

4 Tournament Tickets

Add Company Info To Gifts

Logo on all print signage

Emails of Registered Players

\$7000

VIP

As a VIP you receive Standard and Popular Levels, plus

4 Tournament Tickets

VIP Tent Experience

Your Logo on Promo Merch

Named In All Press Events



SPEAKEASY DATE NIGHT SPONSORSHIP

SPONSORSHIP FOR BOTH FRIDAY AND SATURDAY NIGHTS

- Company logo on outside and interior of venue signage
- Your company's logo on event tickets
- Company's name mentioned in all email correspondence
- Your company's logo on decor elements throughout the venue, like cocktail napkins, candle holders, etc
- Specialty mocktail named and crafted after your organization
- Your organization's name on all promotional material, including but not limited to signage in local stores, social media posts, local media pieces such as newspaper, radio, etc
- Day of and post-event promotion on social media channels
- The ability to have marketing/promotional material of your choice at the event for guests to take
- 8 event tickets per night
- **This 2-night sponsorship package is \$6000**

FAMILY BLOCK SPONSORSHIP

ALL BLOCK SPONSORS RECIEVE

- Your company's name mentioned in all email correspondence
- Day of and post-event promotion on social media channels

\$300

Standard

Logo on website

Promo material available

\$750

Popular

As a Popular level sponsor, you receive all of the Standard level, plus

Logo on all entrance signage

Emails of all vendors

\$1500

VIP

As a VIP you receive Standard and Popular Levels, plus

VIP Tent Experience

Named In All Press Events

Logo on all vendors signs

BANDSHELL AND RESERVED SECTION SPONSORSHIP

SPONSORSHIP FOR BOTH FRIDAY AND SATURDAY

- Company logo on event tickets
- Your company's name is mentioned in all email correspondence
- Company logo on stage signage
- Your organization's name on all promotional material, including but not limited to signage in local stores, social media posts, local media pieces such as newspaper, radio, etc
- Day of and post-event promotion on social media channels
- Signage on the roped-off VIP seating area
- Logo on each seat's reserved signage
- The ability to have marketing/promotional material of your choice at the event for guests to take
- Up to 6 reserved seat tickets for your organization's VIPS
- **This 2-night sponsorship package is \$2500**



MUSIC/BAND SPONSORSHIP

ALL MUSIC SPONSORS RECIEVE

- Your company's name mentioned in all email correspondence
- Day of and post-event promotion on social media channels

\$750

Standard

Logo on stage signage

2 reserved seats for all days

Logo backstage

\$2500

Popular

As a Popular level sponsor, you receive all of the Standard level, plus

Logo on website and promo

Introduce one of the artists

Promo materials on reserved seats

\$5000

VIP

As a VIP you receive Standard and Popular Levels, plus

Private Meet and Greet

Backstage photo op

4 reserved seats for all days

Named In All Press Events

AMERICAN FLAGS SPONSORSHIP

- Company's logo on signage entering space
- Your organization's name on all promotional material, including but not limited to signage in local stores, social media posts, local media pieces such as newspaper, radio, etc
- Day of and post-event promotion on social media channels
- Your company's logo on each card with the name of every local veteran, past and present
- Two reserved seats at the Friday night kick-off
- Announce the flag memorial on Friday night
- **This 2-night sponsorship package is \$2500**

WHAT IS FREEDOM? CONTEST SPONSORSHIP

ALL CONTEST SPONSORS RECIEVE

- Your company's name mentioned in all email correspondence
- Day of and post-event promotion on social media channels

\$150

Standard

Logo on stage signage

Photos With Winners

\$500

Popular

As a Popular level sponsor, you receive all of the Standard level, plus

Logo on website and promo

Appoint a Contest Judge

Speak On Stage Prior Award

Ceremony

\$3500

VIP

As a VIP you receive Standard and Popular Levels, plus

Logo On Contest Merch

Backstage photo op

4 reserved seats for Sat

Named In All Press Events

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Hole Sponsor** | 18 Holes | \$100/per hole includes yard sign at hole
- **Veteran Resource Sponsor** | One | \$1000 includes signage at veteran resource fair and logo on the website
- **Parking Lot Sponsor** | One | \$500 includes sign at each of the three parking lot entrances
- **Golf Team Sponsor** | One | \$360 per team includes logo and signage on the team golf cart



MICHELLE LANG

(717) 491-7588

michelle@veteranhelppoint.com

WEBSITE

www.operation-honor.com

WANT TO TALK ALL
THINGS SPONSORSHIP
OR CREATE A PACKAGE
OF YOUR OWN?